

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Freedom PAC	FREEDOM PAC	424

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	965954	07914232

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FRPC	FRPC

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:15	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	5:15 AM	M-F Early Sunrise	5:00-6:00 AM	:15	TVFP1022002H	\$225.00 NM
4	WESHTh		10/25/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:15	TVFP1022002H	\$225.00 NM
3	WESHF		10/26/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:15	TVFP1022002H	\$225.00 NM
1	WESHF		10/26/12	5:56 AM	M-F Early Sunrise	5:00-6:00 AM	:15	TVFP1022002H	\$225.00 NM
3	10/23/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:15	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHW		10/24/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:15	TVFP1022002H	\$1,000.00 NM
2	WESHTh		10/25/12	6:26 AM	M-F Sunrise @6AM	6:00-7:00 AM	:15	TVFP1022002H	\$1,000.00 NM
3	WESHTh		10/25/12	6:46 AM	M-F Sunrise @6AM	6:00-7:00 AM	:15	TVFP1022002H	\$1,000.00 NM
1	WESHF		10/26/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:15	TVFP1022002H	\$1,000.00 NM
5	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:15	8	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	8	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
6	WESHW		10/24/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
3	WESHTh		10/25/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
7	WESHTh		10/25/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
4	WESHF		10/26/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
5	WESHF		10/26/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
8	WESHF		10/26/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
1	WESHF		10/26/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
7	10/23/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-TWTF--	:15	4	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Freedom PAC	FREEDOM PAC	424

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-TWTF--	:15	4	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW	10/24/12	9:40 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:15	TVFP1022002H	\$750.00	NM
4	WESHTh	10/25/12	9:56 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:15	TVFP1022002H	\$750.00	NM
1	WESHF	10/26/12	9:23 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:15	TVFP1022002H	\$750.00	NM
2	WESHF	10/26/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:15	TVFP1022002H	\$750.00	NM
9	10/23/12	10/26/12	M-F NOON NEWS 12-12:30 PM	12:00-12:30 PM	-TWTF--	:15	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu	10/23/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:15	TVFP1022002H	\$500.00	NM
2	WESHW	10/24/12	12:26 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:15	TVFP1022002H	\$500.00	NM
3	WESHTh	10/25/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:15	TVFP1022002H	\$500.00	NM
4	WESHF	10/26/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:15	TVFP1022002H	\$500.00	NM
11	10/23/12	10/26/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:15	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu	10/23/12	1:43 PM	Days of Our Lives	1:00-2:00 PM	:15	TVFP1022002H	\$800.00	NM
3	WESHW	10/24/12	1:29 PM	Days of Our Lives	1:00-2:00 PM	:15	TVFP1022002H	\$800.00	NM
2	WESHTh	10/25/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:15	TVFP1022002H	\$800.00	NM
4	WESHF	10/26/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:15	TVFP1022002H	\$800.00	NM
13	10/23/12	10/26/12	KATIE COURIC DAY	2-3PM	-TWTF--	:15	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHTu	10/23/12	2:31 PM	KATIE COURIC DAY	2-3PM	:15	TVFP1022002H	\$250.00	NM
1	WESHW	10/24/12	2:29 PM	KATIE COURIC DAY	2-3PM	:15	TVFP1022002H	\$250.00	NM
4	WESHTh	10/25/12	2:28 PM	KATIE COURIC DAY	2-3PM	:15	TVFP1022002H	\$250.00	NM
2	WESHF	10/26/12	2:58 PM	KATIE COURIC DAY	2-3PM	:15	TVFP1022002H	\$250.00	NM
15	10/23/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:15	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu	10/23/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:15	TVFP1022002H	\$700.00	NM
3	WESHW	10/24/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:15	TVFP1022002H	\$700.00	NM
2	WESHTh	10/25/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:15	TVFP1022002H	\$700.00	NM
4	WESHF	10/26/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:15	TVFP1022002H	\$700.00	NM
17	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:15	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHTu	10/23/12	4:31 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:15	TVFP1022002H	\$800.00	NM
1	WESHW	10/24/12	4:25 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:15	TVFP1022002H	\$800.00	NM
4	WESHTh	10/25/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:15	TVFP1022002H	\$800.00	NM
2	WESHF	10/26/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:15	TVFP1022002H	\$800.00	NM



Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	424	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:15	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:15	TVFP1022002H	\$1,000.00 NM
4	WESH	W	10/24/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:15	TVFP1022002H	\$1,000.00 NM
1	WESH	Th	10/25/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:15	TVFP1022002H	\$1,000.00 NM
3	WESH	F	10/26/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:15	TVFP1022002H	\$1,000.00 NM
22	10/23/12	10/23/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:15	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	8:21 PM	NBC Prime VOICE	8:00-9:00 PM	:15	TVFP1022002H	\$5,000.00 NM
23	10/24/12	10/24/12	NBC Prime ANIMAL/GUY	8:00-9:00 PM	--W----	:15	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	8:00 PM	NBC Prime ANIMAL/GUYS	8:00-9:00 PM	:15	TVFP1022002H	\$1,600.00 NM
24	10/26/12	10/26/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:15	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	8:42 PM	NBC Prime WHITNEY/COMM	8:00-9:00 PM	:15	TVFP1022002H	\$2,000.00 NM
25	10/27/12	10/27/12	NBC Prime	8:00-9:00 PM	-----S-	:15	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:23 PM	NBC Prime	8:00-9:00 PM	:15	TVFP1022002H	\$1,000.00 NM
26	10/27/12	10/27/12	NBC Prime	9:00-10:00 PM	-----S-	:15	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12		NBC Prime	9:00-10:00 PM	:00		<del>\$900.00</del> NM
See MG 42.2, 42.3									
27	10/27/12	10/27/12	NBC Prime	10:00-11:00 PM	-----S-	:15	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	10:32 PM	NBC Prime	10:00-11:00 PM	:15	TVFP1022002H	\$900.00 NM
28	10/23/12	10/28/12	M-Su News @ 11PM	11-1135p	-TWTFSS	:15	6	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTFSS	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	11:13 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM
4	WESH	W	10/24/12	11:13 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	424	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/23/12	10/28/12	M-Su News @ 11PM	11-1135p	-TWTFSS	:15	6	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/25/12	11:13 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM
2	WESH	F	10/26/12	11:13 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM
1	WESH	Sa	10/27/12	11:13 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM
6	WESH	Sa	10/27/12	11:29 PM	M-Su News @ 11PM	11-1135p	:15	TVFP1022002H	\$1,500.00 NM
30	10/23/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:15	4	\$975.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	11:45 PM	NBC Tonight Show	11:35P-12:35XM	:15	TVFP1022002H	\$975.00 NM
3	WESH	W	10/24/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:15	TVFP1022002H	\$975.00 NM
1	WESH	Th	10/25/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:15	TVFP1022002H	\$975.00 NM
4	WESH	F	10/26/12	12:15 AM	NBC Tonight Show	11:35P-12:35XM	:15	TVFP1022002H	\$975.00 NM
32	10/23/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:15	4	\$390.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$390.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	1:13 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022002H	\$390.00 NM
2	WESH	W	10/24/12	1:35 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022002H	\$390.00 NM
4	WESH	Th	10/25/12	1:14 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022002H	\$390.00 NM
3	WESH	F	10/26/12	1:02 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022002H	\$390.00 NM
34	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	:15	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	5:22 AM	Sat 5-6a	Sat 5-6a	:15	TVFP1022002H	\$100.00 NM
2	WESH	Sa	10/27/12	5:44 AM	Sat 5-6a	Sat 5-6a	:15	TVFP1022002H	\$100.00 NM
35	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:15	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Sa	10/27/12	6:01 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
2	WESH	Sa	10/27/12	6:24 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
1	WESH	Sa	10/27/12	6:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
4	WESH	Sa	10/27/12	7:55 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
36	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:15	4	\$1,170.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	4	\$1,170.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Sa	10/27/12	8:23 AM	NBC Saturday	Sat 8-10am	:15	TVFP1022002H	\$1,170.00 NM
2	WESH	Sa	10/27/12	8:58 AM	NBC Saturday	Sat 8-10am	:15	TVFP1022002H	\$1,170.00 NM
1	WESH	Sa	10/27/12	9:30 AM	NBC Saturday	Sat 8-10am	:15	TVFP1022002H	\$1,170.00 NM
3	WESH	Sa	10/27/12	9:42 AM	NBC Saturday	Sat 8-10am	:15	TVFP1022002H	\$1,170.00 NM
37	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:15	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	424	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:15	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:22 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:15	TVFP1022002H	\$1,200.00 NM
38	10/27/12	10/27/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:15	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:56 PM	Sat. Entertainment this Week	7:00-8:00 PM	:15	TVFP1022002H	\$1,500.00 NM
39	10/27/12	10/27/12	SATURDAY NIGHT LIVE	SATURDAY NIGHT	-----S-	:15	1	\$1,950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	12:51 AM	SATURDAY NIGHT LIVE	SATURDAY NIGH	:15	TVFP1022002H	\$1,950.00 NM
40	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:15	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	6:23 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
3	WESH	Su	10/28/12	6:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
1	WESH	Su	10/28/12	7:24 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
4	WESH	Su	10/28/12	7:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:15	TVFP1022002H	\$300.00 NM
41	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:15	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	8:55 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:15	TVFP1022002H	\$2,600.00 NM
42	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:15	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:00		<del>\$1,200.00</del> NM
See MG 42.2, 42.3									
2	WESH	Su	10/28/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:15	TVFP1022002H	\$1,100.00 NM
MG for 26.1, 42.1									
43	10/28/12	10/28/12	Su Late News After NFL	Su Late News After	-----S	:15	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	12:01 AM	Su Late News After NFL	Su Late News After	:15	TVFP1022002H	\$1,800.00 NM
44	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----S	:15	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Freedom PAC	FREEDOM PAC	424

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----S	:15	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	5:21 AM	Sun 5-6a	Sun 5-6a	:15	TVFP1022002H	\$100.00 NM
<b>Total Spots</b>							<b>84</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$76,990.00</b>
<u>Agency Commission</u>	<b>\$11,548.50</b>
<u>Net Amount Due</u>	<b>\$65,441.50</b>



## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Freedom PAC	FREEDOM PAC	424

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	965954	07914232

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FRPC	FRPC

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:15	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:15	TVFP1022002H	\$225.00 NM
4	10/29/12	10/29/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:15	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	6:11 AM	M-F Sunrise @6AM	6:00-7:00 AM	:15	TVFP1022002H	\$1,000.00 NM
6	10/29/12	10/29/12	NBC Today Show	7:00-9:00 AM	M-----	:15	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/29/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
1	WESHM		10/29/12	8:53 AM	NBC Today Show	7:00-9:00 AM	:15	TVFP1022002H	\$1,300.00 NM
8	10/29/12	10/29/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:15	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	9:39 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:15	TVFP1022002H	\$750.00 NM
10	10/29/12	10/29/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:15	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:15	TVFP1022002H	\$500.00 NM
12	10/29/12	10/29/12	Days of Our Lives	1:00-2:00 PM	M-----	:15	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	424	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	10/29/12	Days of Our Lives	1:00-2:00 PM	M-----	:15	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 1:25 PM Days of Our Lives 1:00-2:00 PM :15 TVFP1022002H \$800.00 NM									
14	10/29/12	10/29/12	KATIE COURIC DAY	2-3PM	M-----	:15	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 2:35 PM KATIE COURIC DAY 2-3PM :15 TVFP1022002H \$250.00 NM									
16	10/29/12	10/29/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:15	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 3:44 PM M-F 3-4 PM 3:00-4:00 PM :15 TVFP1022002H \$700.00 NM									
18	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:15	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :15 TVFP1022002H \$800.00 NM									
20	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:15	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 5:53 PM M-F 5-6 PM ROT 5:00-6:00 PM :15 TVFP1022002H \$1,000.00 NM									
29	10/29/12	10/29/12	M-Su News @ 11PM	11-1135p	M-----	:15	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 11:13 PM M-Su News @ 11PM 11-1135p :15 TVFP1022002H \$1,500.00 NM									
31	10/29/12	10/29/12	NBC Tonight Show	11:35P-12:35XM	M-----	:15	1	\$975.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :15 TVFP1022002H \$975.00 NM									
33	10/29/12	10/29/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:15	1	\$390.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 1:27 AM Late Night w/Jimmy Fallon 12:35-1:35XM :15 TVFP1022002H \$390.00 NM									
42	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:15	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHM 10/29/12 10:37 PM NBC Prime REVOLUTION 10:00-11:00 PM :15 TVFP1022002H \$1,000.00 NM									
MG for 26.1,42.1									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Freedom PAC	FREEDOM PAC	424	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:15	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
45	10/29/12	10/29/12	Mon NBC Prime VOICE	Prime Other	M-----	:15	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	8:49 PM	Mon NBC Prime VOICE	Prime Other	:15	TVFP1022002H	\$6,000.00 NM
<b>Total Spots</b>							<b>16</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,490.00</b>
<u>Agency Commission</u>	<b>\$2,773.50</b>
<u>Net Amount Due</u>	<b>\$15,716.50</b>